BORN 19 / 01 / 1974
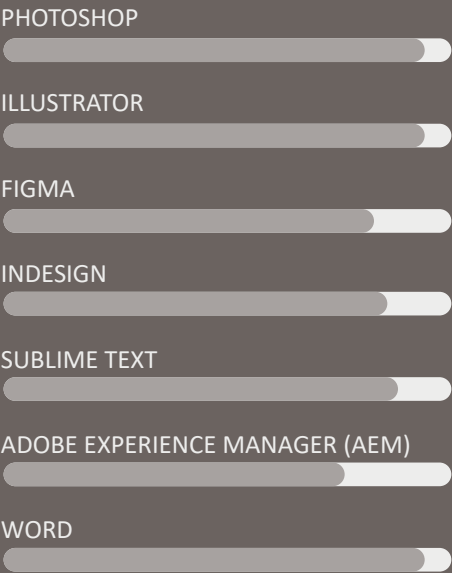**FRENCH**

www g-moreau.com

pim@g-moreau.com

06.46.85.09.39

99 route de la Chandouze
appt 13
74380 CRANVES SALES

SKILLS

ILLUSTRATION (Digital and Hand-made)

PRINT DESIGN

WEB DESIGN

USER INTERFACE / USER EXPERIENCE

HTML

CSS / SASS / LESS

**RESPONSIVENESS - responsive design
(foundation - bootstrap - email)**

CROSSBROWSING / CROSSDEVICE

**PROJECT LEAD
(team coordination / customer relationship)**

SOFTWARE

PHOTOSHOP

ILLUSTRATOR

FIGMA

INDESIGN

SUBLIME TEXT

ADOBE EXPERIENCE MANAGER (AEM)

WORD

Gérard **Moreau**
UI / UX / WEB / PRINT Designer
HTML / CSS Front-end developer - Drawer

Creative, experiment, aware to trends,
front-end developer in constant technological watch.

DIPLOMAS

1995 > ADVERTISING DESIGNER >> CH equivalence TECHNICAL BACCALAUREATE

1993 > A3 BACCALAUREATE (Litterature / Arts) >> CH equivalence FEDERAL MATURITY

| print | animation | HTML / CSS | branding | illustration | multimedia | logo | project leading | design | responsiveness |

PROFESSIONNAL CAREER

04/2009 > TODAY
FREELANCE / CONSULTANT

SOME CUSTOMERS : Monaco Telecom / Amadeus / FIA / Rivieradev / Crossknowledge...

07/2022 > 09/2023
COLUMBIA SPORTSWEAR

SINGLE CUSTOMER

04/2017 > 06/2022
MICROMANIA

SINGLE CUSTOMER

08/2000 > 04/2009
MONACO TELECOM

SOME CUSTOMERS : Nicexpo / Laboratoires Asepta / Salle du Canton / Monaco Telecom ...

02/2000 > 07/2000
OUKOIKI.COM

SINGLE CUSTOMER

08/1996 > 12/1999
VINCIMEDIA

SOME CUSTOMERS : Danone / Nestlé / Lu / Amora-Maille ...

LANGUAGES

FRENCH (fluent)

ENGLISH (professional)

AND MORE...

- french driver license (B)
- AÏKIDO teacher (3rd DAN)
- BAFA (french childhood educator diploma)

- photography
- drawer

CAREER DETAILS

04/2009 > TODAY
FREELANCE / CONSULTANT

UI / UX - PRINT DESIGNER - DRAWER
HTML / CSS RESPONSIVE DEVELOPER

PROJECTS
UI / UX designer, I have been working since 2009 in consulting for different customers, on several needs: UI / UX web and digital (mobile applications, websites), print (catalogs, flyers, brochures ...), complete branding (graphic identity, logo, etc.) to advice (visual guidelines).
I am led to lead customer meetings to participate in interfaces creation and give my UX point of view.

MISSIONS AND ACHIEVEMENTS
- UI / UX design
- HTML / CSS development
- Needs study
- Project management
- Customer workshops, project follow-up
- Development / marketing / printer coordination (project depending)
- Project follow-up
- Customer communication, feedback follow-up

- Development and customers mockups coordination
- Iconography
- Visual guidelines
- Ergonomy
- Crossbrowsing
- Crossdevice
- Print design

SOFTWARE / HARDWARE ENVIRONMENT
Windows PC, ADOBE Suite, SUBLIME TEXT, AGILE and SCRUM environment

07/2022 > 09/2023
COLUMBIA SPORTSWEAR

SENIOR UI/UX WEB DESIGNER
AEM RESPONSIVE DEVELOPER

PROJECTS
Attached to the ECOM department, I take care of European e-commerce sites COLUMBIA and SOREL development and various contents updating on a daily basis. I also bring my UI/UX expertise on the redesign of some pages (FINDERS, LANDING pages...) to optimize the user experience while following the design charter and according to the various constraints (languages, etc.). I also created the dedicated mini-site (UI, UX and AEM integration as well as part of the structure) THE HIKE SOCIETY.

MISSIONS AND ACHIEVEMENTS
- UI / UX design
- HTML / CSS development responsive
- AEM development

- Iconography
- Responsive design
- Needs study

SOFTWARE / HARDWARE ENVIRONMENT
Windows PC, ADOBE Suite, SUBLIME TEXT, ADOBE EXPERIENCE MANAGER

04/2017 > 06/2022
MICROMANIA

UI - PRINT DESIGNER
HTML / CSS RESPONSIVE DEVELOPER

PROJECTS
Attached to the marketing department, I take care of setting up on various web (UI) and print media, animated or not. Communication axes of various external customers, but also of our own in-store operations (offers, sales, holidays, etc.).
I also take care of some emails in responsive design, and I make proposals for UI and UX.

MISSIONS AND ACHIEVEMENTS
- UI / UX design
- HTML / CSS development responsive
- Needs study
- Project follow-up
- Customer communication, feedback follow-up

- Iconography
- Visual guidelines
- Character design
- Responsive design
- Print design
- Printer follow-up

SOFTWARE / HARDWARE ENVIRONMENT
Windows PC, ADOBE Suite, SUBLIME TEXT, D'ARTAGNAN wysiwyg

08/2000 > 04/2009

MONACO TELECOM

UI / UX - PRINT DESIGNER

HTML / CSS DEVELOPER

PROJECTS

Web (UI) and print designer, in charge of creating web graphic designs and identities for our external customers, graphic identities and logos, but also various brochures, flyers, invoices and catalogs for our internal communication, of internal sites updating, creation of advertising banners in different formats (gif and flash), layouts.
Close collaboration with the marketing and communication team, monitoring of the external printing graphic chain.

MISSIONS AND ACHIEVEMENTS
- UI / UX design
- HTML / CSS development
- Developer / marketing collaboration
- Project management (WEB & PRINT)

- Coordination with journalists and marketing teams for national internal com
- Customer workshops, project follow-up
- Print design
- Animation (flash banner and animated gif)
- Ergonomy

SOFTWARE / HARDWARE ENVIRONMENT
Windows PC, ADOBE Suite, Macromedia Flash

02/2000 > 07/2000

OUKOIKI.COM

WEB / PRINT DESIGNER - DRAWER

PROJECTS

Logo design, single character design, various simulations, go through paper to screen (scan and work on), website design, part of the development, vectorization of city maps, flash animations, print derivatives.

MISSIONS AND ACHIEVEMENTS
- UI / UX design
- Character design
- HTML / CSS development
- Print / digital drawing

- Animation (flash banner and animated gif)
- Project management
- Development / flash / marketing teams coordination

SOFTWARE / HARDWARE ENVIRONMENT
Windows PC, ADOBE Suite, Macromedia Flash

08/1996 > 12/1999

VINCIMEDIA

MULTIMEDIA DESIGNER

PROJECTS

Designs and graphic elements for cd-roms, merchandising books, websites, multimedia terminals, character creation, photo editing, video editing, catalogs.

MISSIONS AND ACHIEVEMENTS
- UI / UX design
- HTML / CSS development
- Print / digital drawing

- Animation (flash banner and animated gif)
- Image retouching and processing (photo and video)
- Customer workshops
- Front-end / back-end teams coordination

SOFTWARE / HARDWARE ENVIRONMENT
Windows PC, ADOBE Suite

TO SUM UP

- + 27 years experience in all types of graphics : UI, UX, Responsive Design, Branding, Print

- + 22 years experience in Front-End development : HTML / CSS, Crossbrowsing et Crossdevice

- Proactive, in almost constant graphic and technological research, proposal force.

- Able to work in team with different trades (dev-ops, marketing, QA,...).

- Ability to understand needs and synthesize them to find the best solution.

- Ability to lead client meetings and liaise between different teams.

- Ability to model my interfaces to make HTML / CSS mockups.

- Ability to take care about web standards and their constraints (W3c standards for example).